



Big Huge - Cruel World LP

Art.nr: ETT050

Label: Erste Theke Tonträger

Big Huge - Cruel World LP
Black vinyl

Tracklist:

1. Cruel World
2. Lost Classic
3. Went Bad
4. Writhe
5. Don't
6. Cop Blue
7. Good Ol' Boys
8. House Of No 04:02

"BIG HUGE from NYC.



In the past year, the band's been locked in the basement, recording their first full length album with Emil Bogнар-Nasdor (Dawn of Humans, Hankwood & the Hammerheads, L.O.T.I.O.N). The outcome of this collaboration broke provocative new ground for this band and we're really excited about this debut LP.

Their stock in trade is a rough-hewn take on 70s rock – there are what must contractually be referred to as “duelling guitars” in the style of Thin Lizzy, bursts of slightly funky southern rock à la Lynyrd Skynyrd, bits of choppy new-wave guitar and a whole lot of appealingly clunky pop heaviness that brings to mind nothing so much as an extremely low-budget Kiss. BIG HUGE's music stuffs hip-shaking hooks and burly riffs within impeccably structured pop songs, wrapped in lyrics both open-hearted and openly political

In the darkened, mangled heap of a humanity taught to sink to the bottom or exploit to the top, we can convince ourselves that we have breached beyond this pit of manmade depravity unscathed. But at what cost came that supposed glimmer of light?

Are we convinced we compete in a playing field so fundamentally and institutionally unlevelled? Are we patrons to a system of power sustained only by select oppression? We forfeit empathy to ambition. We estrange, digitize, and withhold from basic human connection to evade that emotional accountability - long-since unlearned - to survive in a CRUEL WORLD.

In this pitchblack place, ascension is just an illusion. Our singular pursuits inch higher while we, with every transgression, dig deeper down the mortal trench. We bang at a door that does not open, and yet it begs of us to keep on knocking. But perhaps, the only way out is not over - but through. Flailing. In the thick of it all. If we let the backbone pop, the knee bend, the joints clash against all those contorting souls in our midst, what do we have to lose except the fallacy of our isolation in the dark?

If the limbs go akimbo and the neck ajar, if we give - give of the whole and unabashed self - What then? Unchain the armor and thrust the body bare into that spiteful eye. With only the weapon of our pulsing vulnerability, our personhood, perhaps that which has been denied will thrash in time with all that surrounds – railing in tandem to be free. We are all we have. If the door will not open, we'd be wise to step outside.

THANKS FOR CHECKING IT OUT."

Big Huge & Erste Theke Tontraeger

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